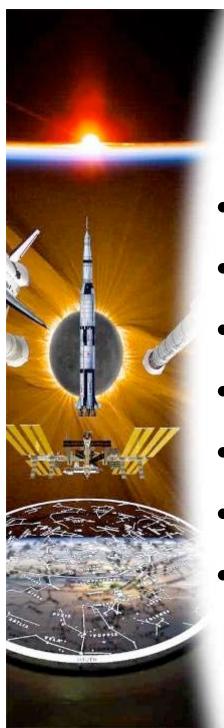
Capturing 50 Years of Human Manned Spaceflight Knowledge

JSC/Brent Fontenot Master's Forum #18 May 14, 2009

Expanding 50 Years of Experience to Chart New Horizons



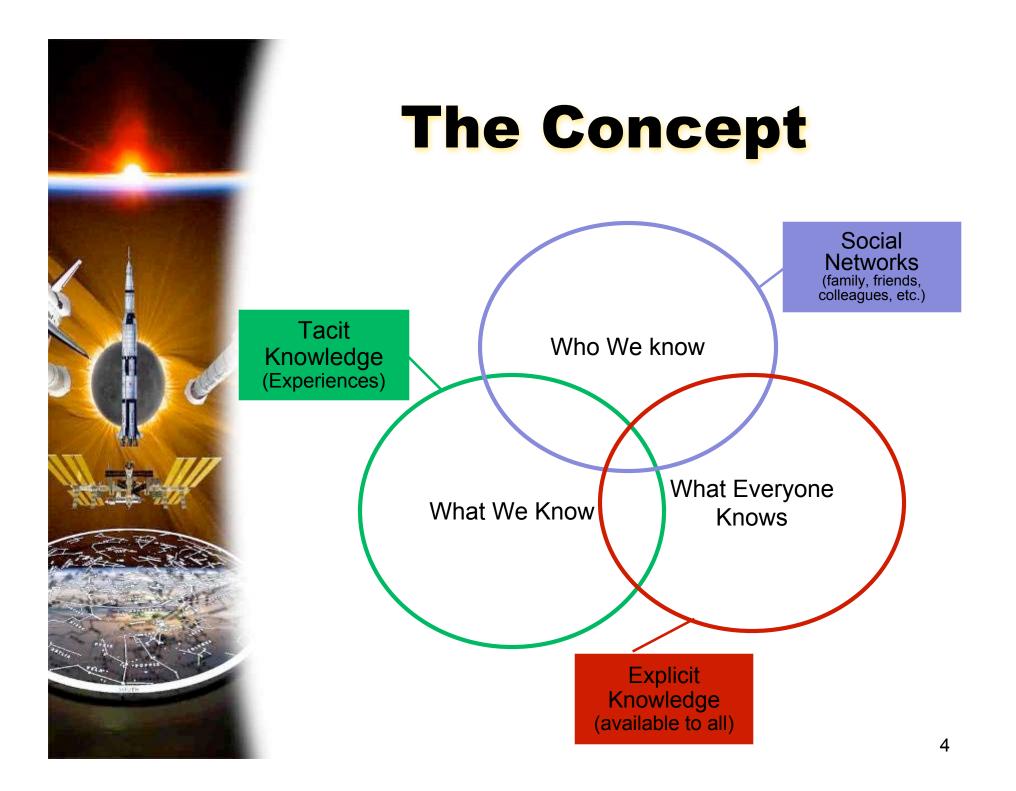
Agenda

- The Start
- The Concept
- Key Elements
- Tacit Knowledge
- Explicit Knowledge
- Social Networking
- Collaborations



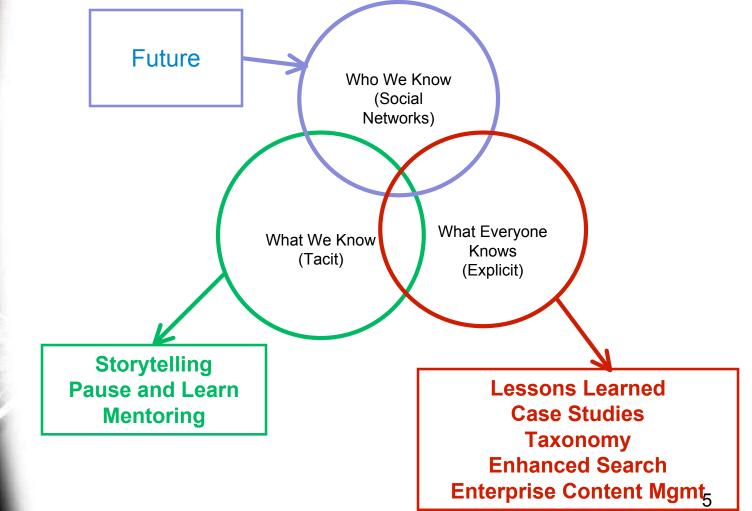
The Start

- JSC officially formalized the need and requirement for knowledge management in September 2006
 - Appointed the Center's first Chief Knowledge Officer
 - Direct report to the JSC Center Director
- Goals set out for the CKO were simple:
 - Develop and implement a Center-wide KM program to identify, capture, and make available fifty years of human manned flight knowledge for current and future generations





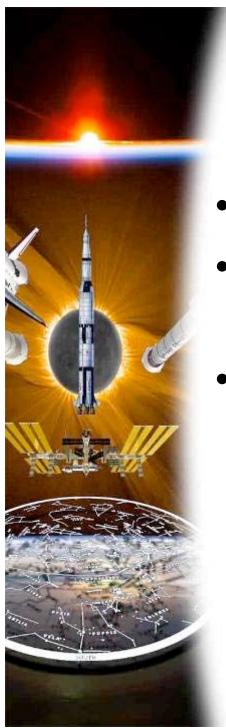
The Concept – Key Elements





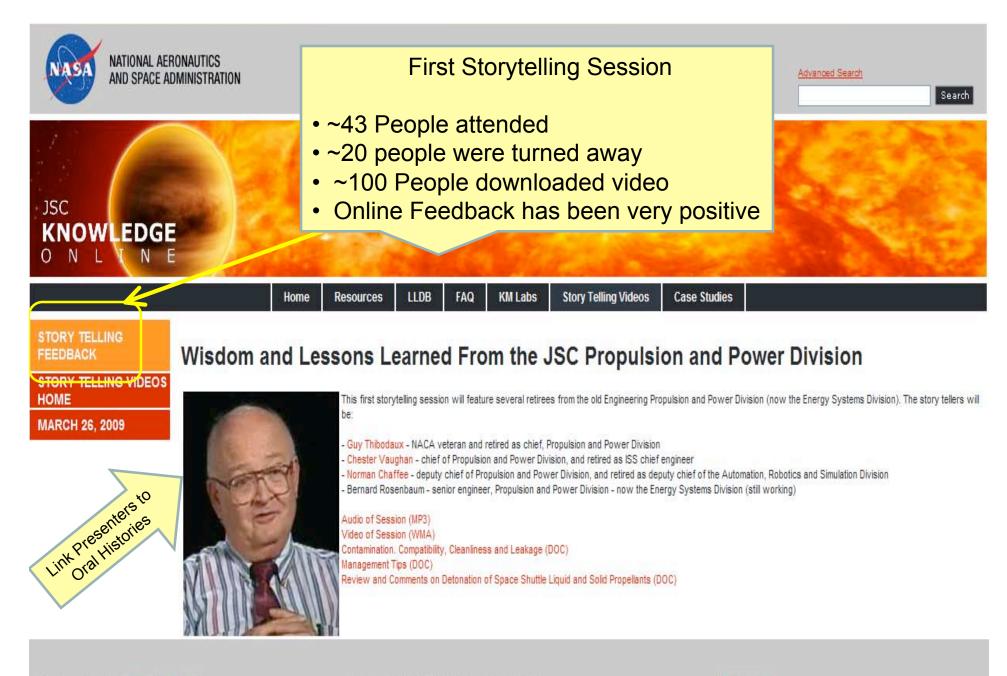
Tacit Knowledge

- Storytelling
- Pause and Learn
- Mentoring Programs
 - Sponsored by HR
 - Both formal and informal



Storytelling

- Created a JSC Storytelling Program
- Purpose is to transfer tacit knowledge from person to person
- Approach included
 - NASA Alumni League members
 - JSC Today Announcements
 - PM Challenge
 - Recommendations for topics
 - Recommendations for individuals or teams



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Storytelling Feedback

- "The knowledge and wisdom presented is invaluable.
 This presentation would be most valuable to the Orion
 Service Module (SM) propulsion team. I will encourage the Orion SM propulsion team to <u>view these valuable</u>
 <u>Iessons learned</u>. The other people who need to hear this wisdom are those that manage the program and control the budget."
- "I am glad I took the time off to attend this <u>*'lessons</u></u> <u><i>leaned' seminar*</u>. I believe that this is a good way for others to get lessons learned right from those who personally experienced and lived it. I am looking forward to the next seminar."</u>



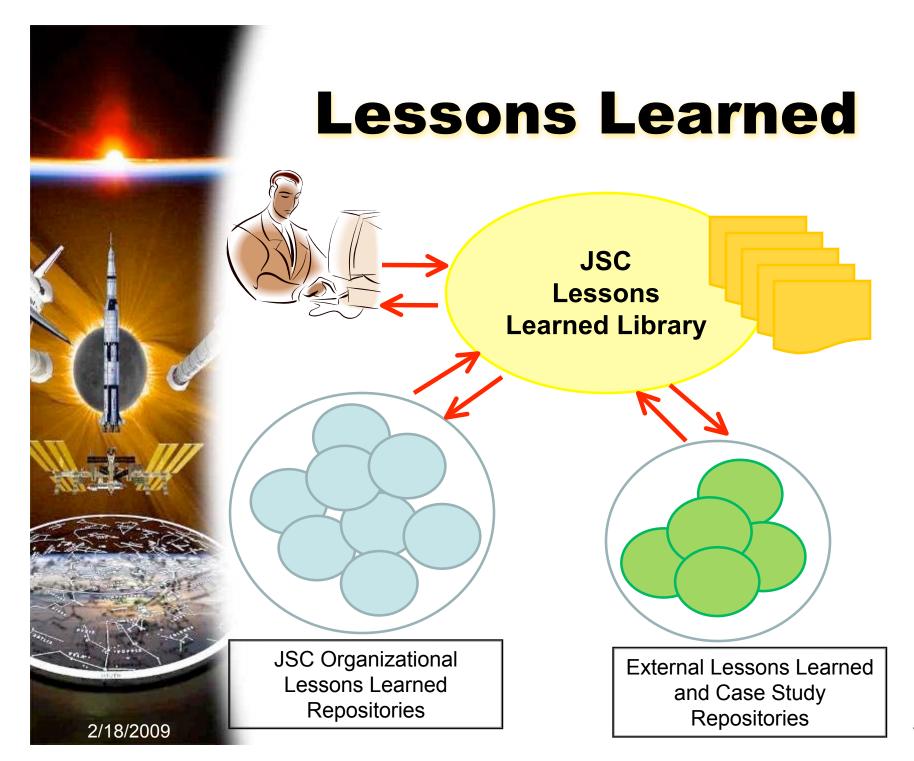
Pause and Learn

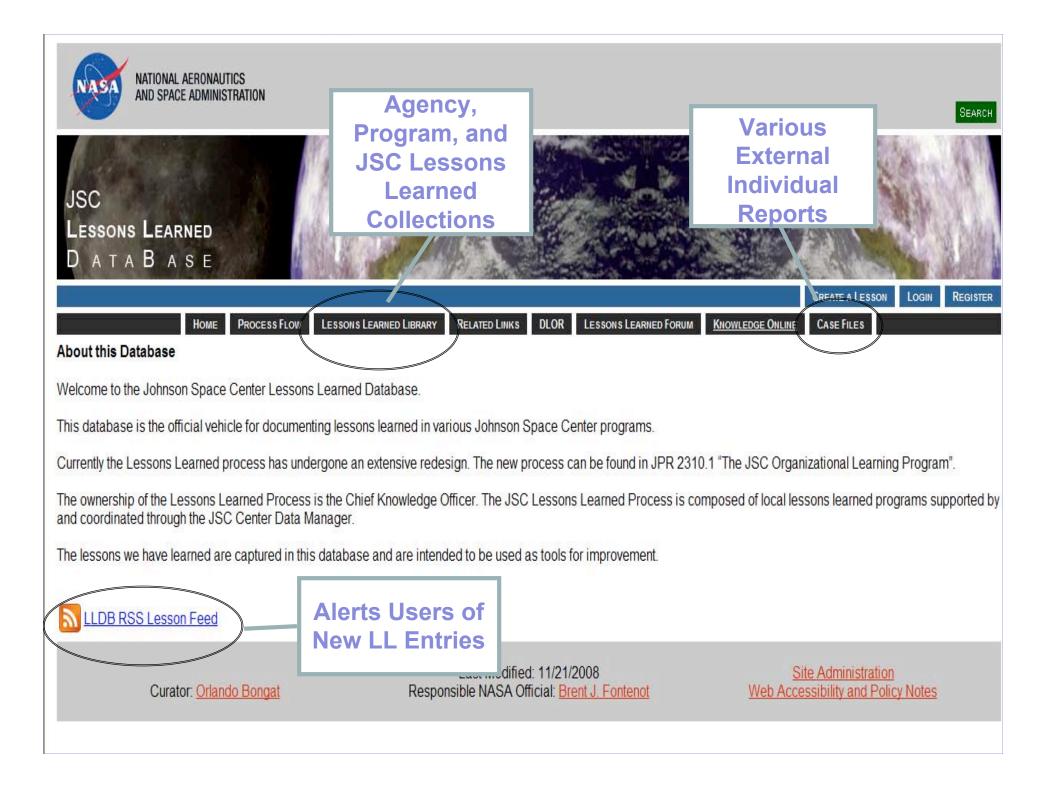
- Participated in Pause and Learn (PaL) training from ESMD -- excellent
- Many JSC organizations use a form of PaL in their ongoing activities
- We are utilizing PaL or equivalent the challenge is how effective we are infusing the knowledge back into workforce and making it accessible
- PaL was used by Center management after Hurricane Ike to capture LL and best practices

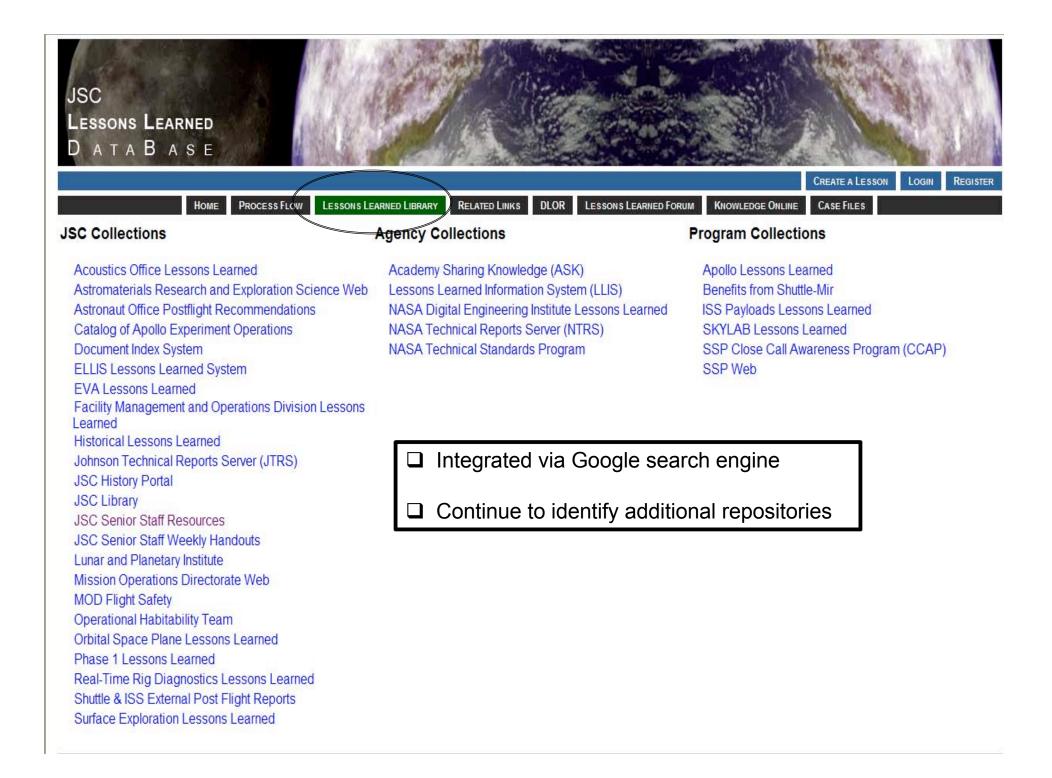


Explicit Knowledge

- Lessons Learned
- Case Studies
- Taxonomy
- Enhanced Search
- Enterprise Content Management









Case Studies

- Case Studies
 - Finding existing JSC case studies and including in JSC LL Library
 - Linking to Agency and other external sources off JSC LL Library
 - Advertise weekly a new case study in JSC Today, which reaches over 10,000 JSC employees
 - Sources: PBMA, NSC, APPEL,
 GSFC CKO, and Air Force Institute of Technology

Making it Easier to Find What's Already Out There

Taxonomy

2/18/2009

- Develop robust Center taxonomy structure for data tagging
- Integrate into Center search system
- Enhanced Search
 - Identify 100's of existing repositories
 - Use taxonomy/thesaurus for refined results
- Enterprise Content Management
 - Repository for capturing knowledge at end of life for existing programs/projects
 - Repository for capturing knowledge from past programs/projects that has intrinsic value to current and future workforce



Forward Work

- Social Networking Analysis
- Case Studies
 - Go beyond advertising what's available
 - Want to infuse the LL from the case studies through focus group discussions
 - Develop case studies from ongoing mishaps, technical issues, etc.
- Create ability for "JSC StoryCorps"
 - Short knowledge nugget capture from individuals
 - JSC capture or individual submissions



Collaborations

- ESMD Risk and Knowledge Management
- Goddard Chief Knowledge Officer
- American Productivity and Quality Center
- Continual Benchmarking with industry, commercial, and contractor entities