

# Leading Virtually



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# Nice to “Meet” You



## Lisa Cox, CPVA, CPBA

Senior Trainer, **Corporate Education Group**

- Certified Diversity & Inclusion Trainer
- Certified Coaching Essentials Trainer
- 25 years of experience as a leadership facilitator, consultant, and coach for corporations and non-profit organizations



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# Let's Explore Some Solutions





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# Start Where You Are



# Session Learning Objectives

## By the end of this session, you will be able to:

- Understand the challenges of virtual leadership
- Explore the three disciplines of leading virtually
- Recognize how physiological and emotional health impacts work performance
- Articulate the importance of redefining team norms with a newly remote team
- Successfully navigate the autonomy-versus-control spectrum of team leadership
- Delineate concrete actions you can take to support the psychological well-being of your team



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# Let's Go to the Polls!

Get ready to answer a few questions about  
leading virtually



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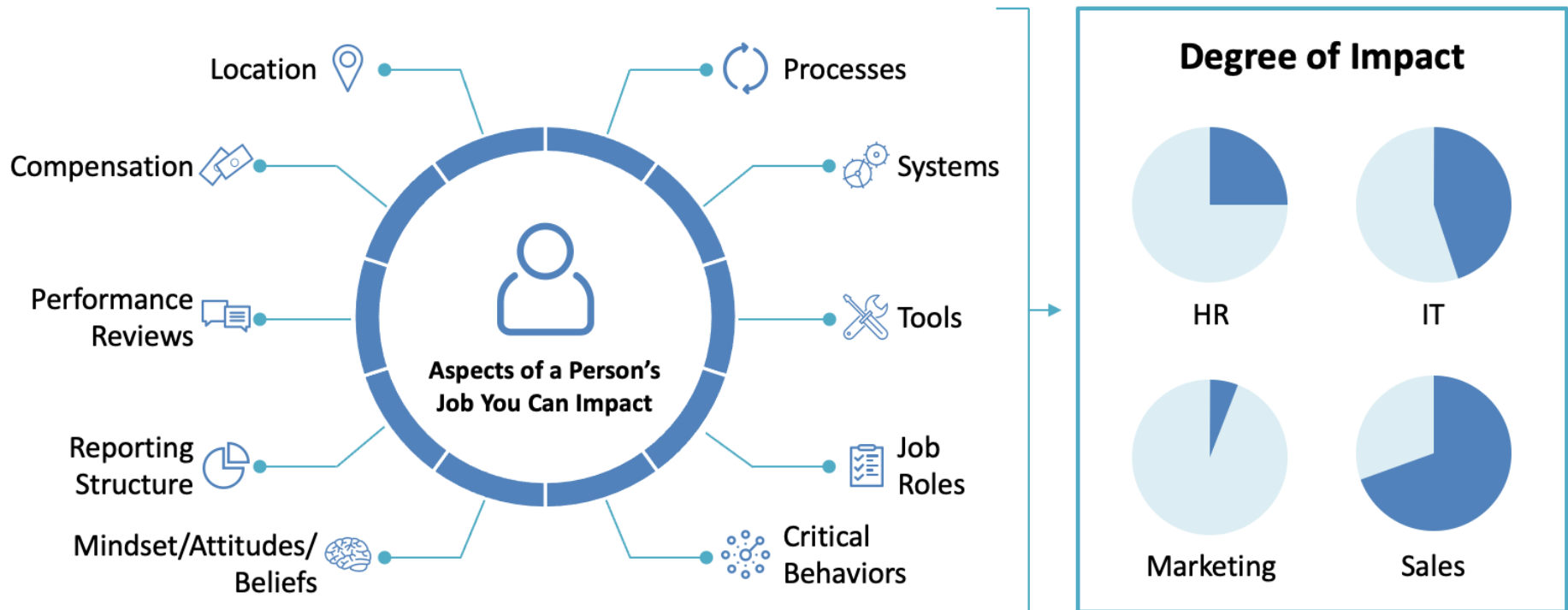
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# Each Group May Be Impacted Differently

**The aspects of a person's job that are impacted by the change determine the degree of impact for each group.**





# The *Switch* Model of Change

- 
- Direct the Rider
  - Motivate the Elephant
  - Shape the Path



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# Change Is an Emotional Journey

...for anyone asked to  
implement it or live with it.

How people respond  
depends on many factors.

We'll be exploring "whole  
person" solutions.



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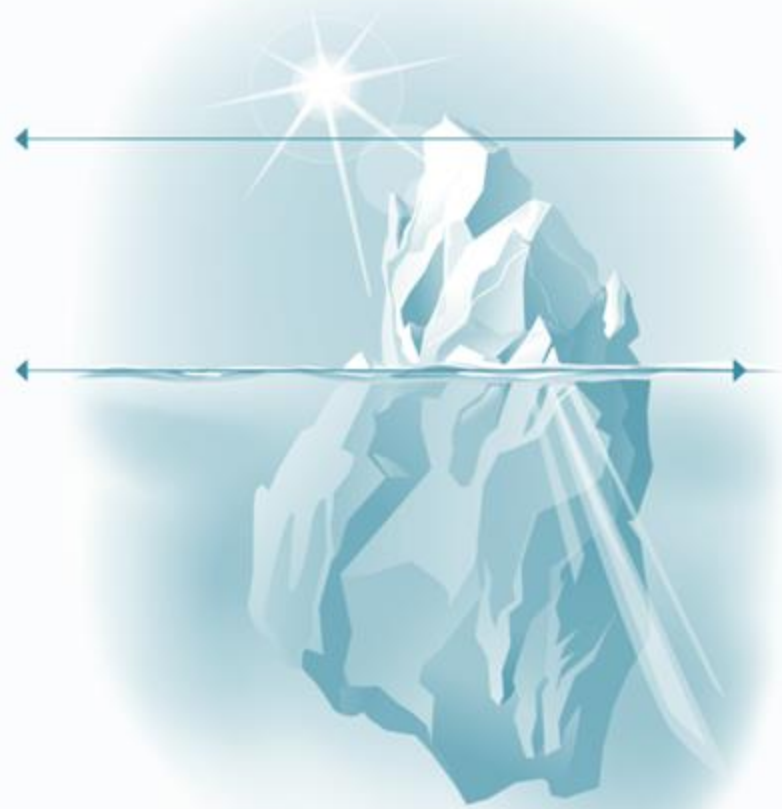
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# Identifying the Real Issues

Emails  
Conference calls  
Phone calls  
Voicemails  
Telepresence  
Facial expressions  
Body language  
Speech/tone of voice  
Visible personality (DISC)  
Education  
Philosophy  
Culture  
Organizational history  
Ethnicity  
Family background  
Values  
Beliefs



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# Factors to Consider



- What is this person's home life like?
- Does this person seem to have a support network?
- Is this person more introverted or extroverted?
- How have they coped with challenges in the past?
- Do you observe any changes in their "baseline" behavior?
- What motivates them?



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# Our Brains and Uncertainty



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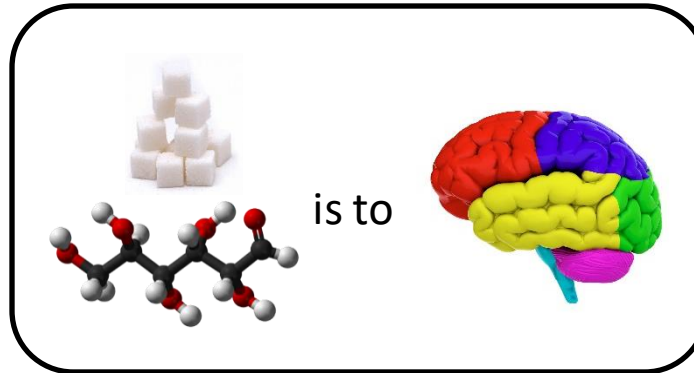
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# Glucose and Oxygen Fuel Our Brains



what



# Change Requires Focus

And focus requires tremendous energy...

...which is quickly and easily depleted

...and is compromised by constant distraction and disruption



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# Treat Your Body Right!

**“Physical activity is cognitive candy for your brain.”**

- John Medina, *Brain Rules*



Eat well.



Sleep well.



Exercise.



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# Set Time and Availability Boundaries

Create a Starting  
Ritual

Have a Dedicated  
Work Space

Take Regular Breaks



Connect Intentionally

Eat Mindfully

Disconnect and  
“Finish” Work



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# Three Leadership Disciplines

Vision

Alignment

Execution



Straw, J. (2013). *The work of leaders: how vision, alignment, and execution will change the way you lead*. Wiley: San Francisco, CA.



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# Define New Team Norms



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# Create a Team Charter

## Sample Team Charter

<b>Purpose and Key Responsibilities</b>	What is our purpose; why do we exist? What are our key responsibilities as a team? What are others counting on us to do?
<b>Vision</b>	What do we want to accomplish, achieve or create as a team? What will be the impact of our collective efforts? What makes our team unique?
<b>Values</b>	What key values will guide our actions and decisions as a team? What are the specific behaviors that describe these values?
<b>Goals</b>	What are our shared team goals and deliverables? How will we measure our success?
<b>Roles and Responsibilities</b>	What are our individual skills and functional areas of responsibility? How do our individual accountabilities impact each other?
<b>Mutual Expectations</b>	What specific behaviors do we want and expect of each other? What behaviors would negatively impact our working relationship? What is the best way to give each other feedback?
<b>Operating Procedures Team Meetings</b>	How often will we meet? For how long? When and where? How will we develop meeting agendas? Who will lead or facilitate our meetings? How will we keep track of our decisions and agreed-upon actions?
<b>Communication</b>	What is the best way to communicate with each other and keep each other informed? How quickly do we agree to return phone calls, email, texts, and IMs? Do we use online tools and platforms in addition to our devices?
<b>Decision Making</b>	What will be our primary decision-making method? (e.g. consensus) What decisions will we make on our own? What decisions will require agreement among all team members?
<b>Conflict</b>	How will we resolve disagreements? How will we handle it if we do not follow through with our agreements?
<b>Reflection</b>	How and when will we evaluate our team performance?



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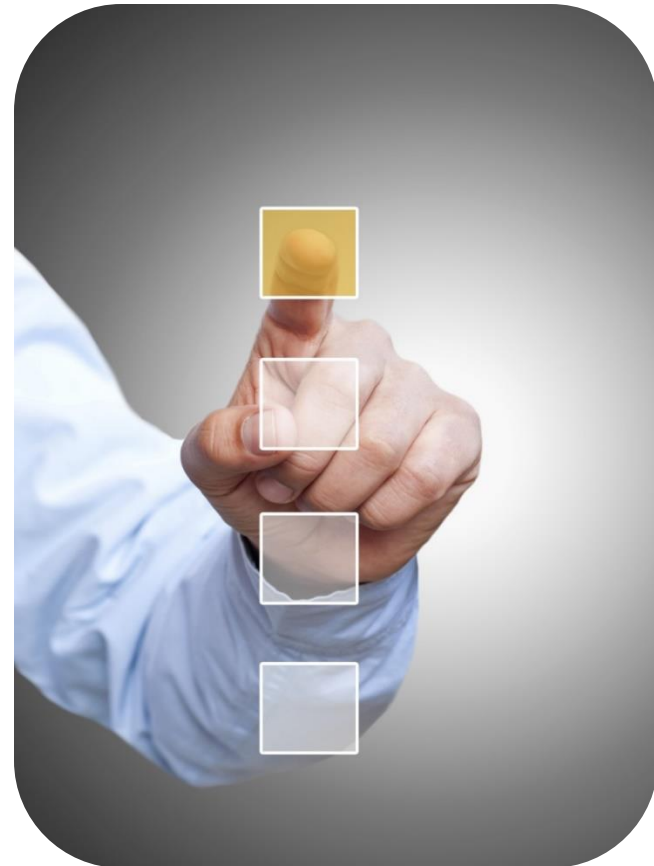
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# Enhance Your Team Charter

- What online tools will we use to enhance collaboration?
- How will our communication protocols change?
- How will our meetings change?
- What should our availability boundaries be as a team?
- How can we actively build our team culture?



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# Autonomy Versus Control



- Tell them the *what* and the *why*, but let them figure out the *how*.
- Remember that one size fits one.
- Give people freedom as well as direction.
- Keep asking, “How can I best support you?”



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# Emotion Requires Visual Cues



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# 5 Communication Imperatives



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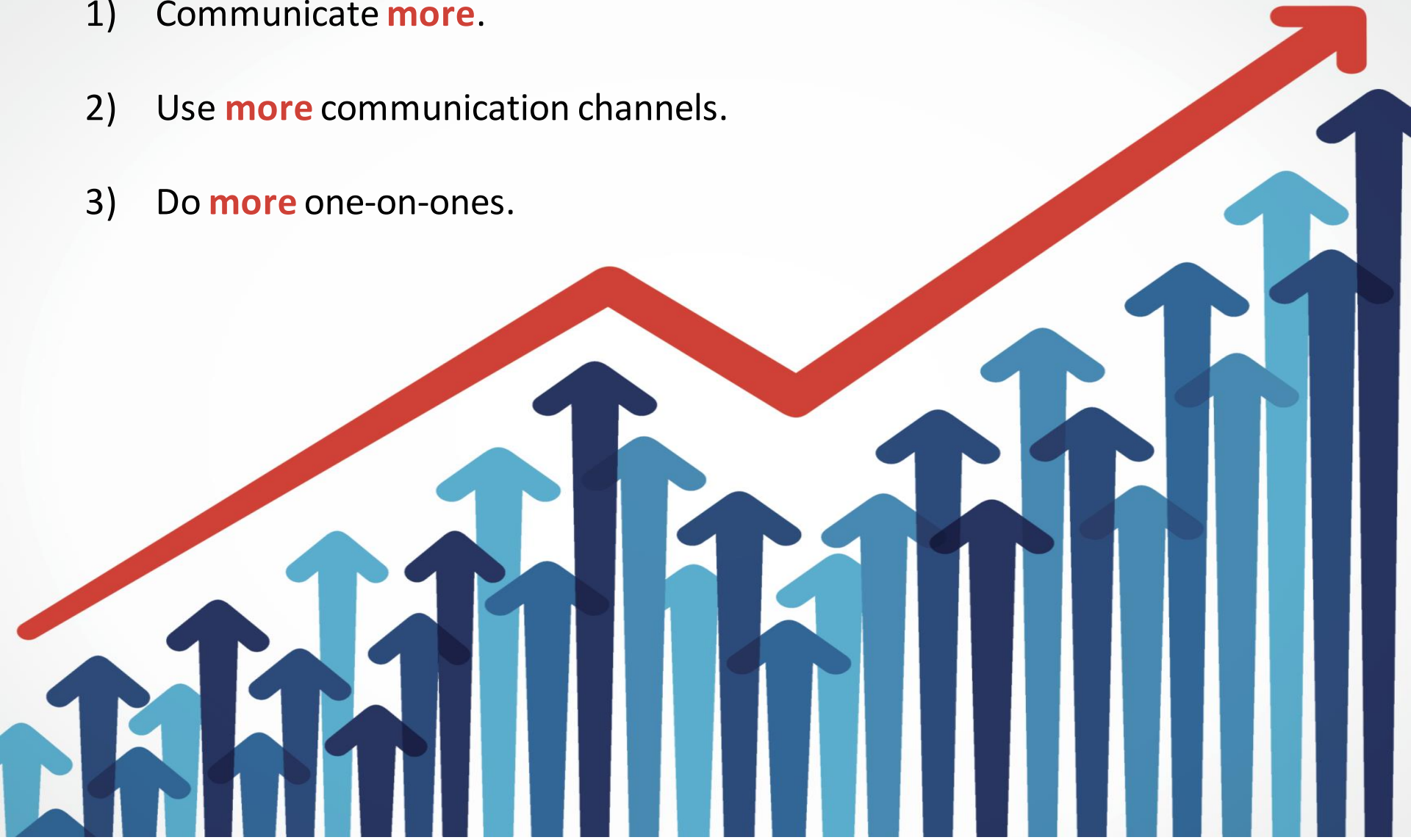


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# More and Better Communication

- 1) Communicate **more**.
- 2) Use **more** communication channels.
- 3) Do **more** one-on-ones.





# More and Better Listening and Asking

- 4) Ask **more** (and better) questions.
- 5) Listen better. And **more**.



# Active Listening Techniques



Maintaining  
eye contact



Reflecting



Clarifying



Summarizing  
or  
paraphrasing



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# Change and Transition Are Different

- Change is situational.
- Transition is psychological and takes longer than change.
- Remember that change will have an emotional impact, which will look different for different people.



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# Connect with the Whole Person

Remember that each person has an emotional “elephant” side and a rational “rider” side. To make change stick, you’ve got to reach both. And you’ve also got to clear the way for them to succeed.

- Direct the Rider
- Motivate the Elephant
- Shape the Path



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# Normalize Discussing Feelings



- Encourage people to express their feelings and concerns.
- Acknowledge and validate their emotions.
- Keep in mind that listening to someone's feelings doesn't mean you have to "fix" them



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# Positive Impact on Team Performance





# What Questions Do You Have?



Thank You!



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